

## FORMULATION SHEET

ELEMENTIS

## Aqua Lip Tint

C-2044-02

## DESCRIPTION

This water-based lip tint adds a long lasting, light weight berry shade to your lips without creasing or bleeding.

Phase	Ingredient	Supplier	%w/w
A	Deionized Water		79.00
	CI 17200 D&C Red No. 33 (C17-A201 SunCroma D&C Red No. 33)	Sun Chemical	0.50
	CI 42090 FD&C Blue No. 1 1% Solution in Water (C39-6393 SunCroma FD&C Blue No. 1)	Sun Chemical	0.20
B	Butylene Glycol		5.00
	Glycerin		5.00
	Hectorite (and) Xanthan Gum ( <b>BENTONE HYDROCLAY™ 700</b> )	Elementis	2.00
C	Aloe Barbadensis Leaf Juice (and) Sodium Benzoate (and) Citric Acid (and) Potassium Sorbate (Aloe Vera 10x)		5.00
	Glycerin (and) Euterpe Oleracea (Acai) Fruit Extract (Acai in Glycerin)	Bio Botanica	1.00
	Sodium Hyaluronate (1% Solution in Water) (Hyacare)	Evonik	1.00
	Phenoxyethanol (and) Ethylhexylglycerin (Euxyl PE9010)	Schuelke Mayr	1.00
	Flavor Berry		0.30
D	Citric Acid/Sodium Hydroxide Solution		q.s.

## PROCEDURE

1. Combine Phase A with propeller stirring.
2. Premix Phase B and add to A with homogenizer. Continue homogenizing for several minutes.
3. Change onto a propeller mixer and add ingredients of Phase C one after the other to AB with propeller mixing.
4. Adjust pH to 5.5—6.5 using Phase D if necessary.

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### SPECIFICATIONS

Viscosity: RVDV-II. Spindle 5, 2.5 rpm 23,000—35,000 cP

Appearance: Shiny purple gel

pH: 5.5-6.5

### ADVANTAGES

**BENTONE HYDROCLAY™ 700** improves the application profile and film consistency in this lip tint. It helps to prevent bleeding and creasing, gives body and a jelly texture and an even and intense color.

*NOTE: The information herein is currently believed to be accurate. We do not guarantee its accuracy. Purchasers shall not rely on statements herein when purchasing any products. Purchasers should make their own investigations to determine if such products are suitable for a particular use. The products discussed are sold without warranty, express or implied, including a warranty of merchantability and fitness for use. Purchasers will be subject to a separate agreement which will not incorporate this document.*

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